WAYFARERS. FOR GOOD.

Unity Church 2027 Pledge Drive

Dear Unity Church-Unitarian Congregants,

Unity Church member and poet Rev. Karen Hering writes:

When we come to the edge
of our knowing, and the journey is
not yet over

and the road
we've been on disappears,
remember

it is only the map—
not the world—
that has ended.

The last twelve months at Unity Church have taken us off the map of our well-trodden paths as a community. We have been asked, by each other and by circumstances, to live into our faith in new ways — from ends statements that call us to "evangelize love," to responding, alongside our partners, to the human-made disaster that was Operation Metro Surge. We on the Executive Team are in awe of how you have shown up, and we know the past year has stretched our comfort zone at church and in the world.

Over the coming year, we'll be reflecting in worship and programming about what comes next: what landmarks, stars, and dreams we'll navigate by in this uncharted time. We will be wayfarers, together, figuring out who and what Unity Church is called to be in 2027 and beyond.

Church is what we do together, and your support enables us to do it purposefully and well. Everything we do — from worship on Sunday morning to partnerships in the broader community — depends on your generosity. This is a moment when we are called to be Unitarian Universalists in the world, and the staff and leadership of this church are grateful and humbled by the support you offer, every year.

Turn this letter over for facts and questions to guide your pledge, including information on the Operating and Sacred Space funds and how you might allocate your pledges between them. Please give as generously as you are able.

In the spirit of abundance, your Executive Team:

Rev. Dr. Oscar Sinclair, Senior Minister
Rev. KP Hong, Minister of Faith Formation
Rev. Shay McKay, Minister of Congregational Care
Laura Park, Executive Director

Determine your pledge to our 2027 Operating Fund and 2027 Sacred Space Fund

What's the difference between these funds?

- **Operating Fund**: Your Operating pledge supports every aspect of ongoing congregational life. It is the most important pledge to sustain the church's ministry.
- **Sacred Space Fund (formerly Capital Fund)**: If you're able to add to your Operating pledge, please consider a Sacred Space pledge. These funds support ongoing capital projects, building enhancements, repairs, and technology needs.

How much should I pledge?

There are many ways to think about a generous pledge. The best guidance is to make a pledge that's meaningful to you, whatever the amount. Every pledge matters, and we hope every congregant will pledge to support the church's work in 2027. If you'd like more specific guidance:

- **Pledge a percentage of income**. For households with greater financial capacity, 7–10% of your income may be appropriate. For those with less capacity right now, 2% can make a meaningful impact.
- **Keep up with inflation.** Your pledge card will indicate an increase that helps us do that.
- **Make an impactful increase.** To fully fund our vision, we need to grow our pledge base by approximately $300,000. We hope to move toward realizing this goal by increasing our base 10% overall in 2027. Your pledge card suggests an impactful increase that will help us achieve this goal.

2026 facts and figures:

- 674 pledges totaling $1,646,710
- 370 Sacred Space pledges totaling $167,255
- Range: $5 to $71,944 (***every*** pledge matters!)
- Average Pledge: $2,441
- Median Pledge (half of pledges are above this number and half below): $1,200

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