

Let Hope Become Courage

2024 Unity Church Pledge Drive



Giving Guide *

		Supporter: 2-6% of Income			Sustainer: 3-7% of Income			Visionary: 5-9% of Income			Transformer: 10% of Income		
Adjusted Monthly Income	Approx Adjusted Annual Income	Suggested % of Income	Monthly Pledge	Annual Pledge	Suggested % of Income	Monthly Pledge	Annual Pledge	Suggested % of Income	Monthly Pledge	Annual Pledge	Suggested % of Income	Monthly Pledge	Annual Pledge
\$1,000	\$12,000	2%	\$20	\$240	3%	\$30	\$360	5%	\$50	\$600	10%	\$100	\$1,200
\$1,500	\$18,000	2%	\$30	\$360	3%	\$45	\$540	5%	\$75	\$900	10%	\$150	\$1,800
\$2,000	\$25,000	2%	\$40	\$480	3%	\$60	\$720	5%	\$100	\$1,200	10%	\$200	\$2,400
\$3,000	\$36,000	2%	\$60	\$720	3%	\$90	\$1,080	5%	\$150	\$1,800	10%	\$300	\$3,600
\$4,000	\$50,000	3%	\$120	\$1,440	4%	\$160	\$1,920	5%	\$200	\$2,400	10%	\$400	\$4,800
\$6,500	\$80,000	3%	\$195	\$2,340	4%	\$260	\$3,120	6%	\$390	\$4,680	10%	\$650	\$7,800
\$8,500	\$100,000	3%	\$255	\$3,060	5%	\$425	\$5,100	6%	\$510	\$6,120	10%	\$850	\$10,200
\$10,000	\$120,000	3%	\$300	\$3,600	5%	\$500	\$6,000	6%	\$600	\$7,200	10%	\$1,000	\$12,000
\$12,500	\$150,000	4%	\$500	\$6,000	5%	\$625	\$7,500	6%	\$750	\$9,000	10%	\$1,250	\$15,000
\$17,000	\$200,000	4%	\$680	\$8,160	6%	\$1,020	\$12,240	7%	\$1,190	\$14,280	10%	\$1,700	\$20,400
\$25,000	\$300,000	5%	\$1,250	\$15,000	6%	\$1,500	\$18,000	8%	\$2,000	\$24,000	10%	\$2,500	\$30,000
\$40,000	\$500,000	6%	\$2,400	\$28,800	7%	\$2,800	\$33,600	9%	\$3,600	\$43,200	10%	\$4,000	\$48,000

Unity Church 2023 Operating Pledge Statistics:

672 Pledging Households = \$1,327,419

Range \$5 - \$65,000 Annually

\$1,975 Average Pledge

\$1,000 Median Pledge

* Barry Finkelstein and Rachel Maxwell - "Stewardship for Us"